

Advertising Space Contract

AMERICAN INSTITUTE OF PROFESSIONAL GEOLOGISTS (AIPG)
THE PROFESSIONAL GEOLOGIST (TPG)

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Westminster, CO 80234-2710

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Date _____

Advertiser _____ Contact Person _____

Address _____

City/State _____ Zip _____ Phone _____

E-mail _____ AIPG Number _____

DEADLINE: Six weeks preceding publication (November 15th for January issue).

You are hereby requested and authorized to insert the advertising of the Advertiser by the undersigned authorized representative, as follows:

ADVERTISING SPACE:

___ **TPG - DISPLAY ADS**

FREQUENCY: 1x ___ 2x ___ 4x ___ RATE: _____ SIZE: _____

COLOR: ___ \$200.00 - Full Color advertisements available in all sizes (add to black and white rates).

PREFERRED POSITION: ___ \$100.00 Back cover ___ \$50.00 Inside front cover ___ \$50.00 Inside back cover

CHECK MONTHS OF INSERTION:

Jan./Feb./Mar. ___ Apr./May/June. ___ Jul./Aug./Sep. ___ Oct./Nov./Dec. ___

START: Month/Year _____ END: Month/Year _____

___ **TPG - PROFESSIONAL SERVICES DIRECTORY**

FREQUENCY: 4 consecutive issues (one year) SIZE: Business Card - 3 3/8" X 1 3/4"

START: Month/Year _____ AIPG MEMBER RATE - \$400.00 | NON-MEMBER RATE - \$500.00

TOTAL AMOUNT DUE: _____

Advertiser is responsible for notifying advertising representative of any changes regarding this advertising contract as soon as possible. Advertisers must give 60 days notice to cancel cover contracts.

For Office Use Only _____

TERMS AND CONDITIONS:

1. Advertiser agrees to protect and save harmless the American Institute of Professional Geologists and its advertising representative (APublisher@) from any suits for libel, violation of right of privacy, plagiarism, copyright infringement, and any and all other claims in connection with the advertising referred to in this contract and assumes liability for all content of advertisements printed and for any claim arising there from made against Publisher.
2. Publisher reserves the right at any time to decline any advertising that it feels to be inappropriate.
3. Advertising is accepted in accordance with the rates, terms and conditions set forth in the current rate card and Advertiser acknowledges receipt of such rate card. Insertions cannot be canceled after closing date listed in current rate card.
4. Prepayment required for first-time advertisers or at the discretion of the publisher. A fifteen percent discount on space is given to recognized agencies if account is paid within 30 days from date of invoice. No space discounts will be given on ads one-sixth page and smaller. No cash discounts. Publisher reserves the right to hold Advertiser liable for payment due to the Publisher.
5. Only authorized personnel for the Advertiser may execute this contract.
6. Publisher makes every attempt to print and mail by the end of the first week that the magazine is published. However, Publisher does not guarantee date of printing, date of mailing, or date of receipt of any issue of *The Professional Geologist*. Publisher makes every attempt to accommodate position requests but does not guarantee position.

Advertiser _____ Title _____

Date: _____